



NGH CERTIFIED TRAIN THE TRAINER PROGRAM

Dr. Will Horton

You have always dreamed of taking your Hypnosis career to the next level, you know you have a lot to offer and ways you can bring your special talents to teaching but did not know how.

It's not your fault you have not had the opportunity and pathway before, it always seemed to distant.

It seems many want to control and hold others back by limiting the opportunity, but now you can live the dream and take the next step.

I know that you, like me, want to help grow the field and now there is a way by becoming both a NGH Certified Instructor and a Trainer of NLP in one easy step. I wanted to stop the difficulty and make it easy and FUN!

Let's create the future together and grow the field and as professional Hypnotists and NLPers!

Train the Trainer

CERTIFIED INSTRUCTOR PROGRAM

*Dr. Will Horton
presents*

The National Guild of Hypnotists' Train the Trainers Program.

There are 30 TOP reasons why you should train with Dr. Will Horton and become a Certified Instructor with the National Guild of Hypnotists and a Trainer with The National Federation of NLP.

1. The Only double training like it in the world, NLP and Hypnosis Trainers status in one
2. Written authorization to use Will Horton's NLP training in your classes. **\$2000.00 value.**
3. Learn how to safely offer a refund to your students in a way that is a win / win for everyone.
4. Discover when and how to offer discounts.
5. Increasing private sessions with each class. **Could add thousands of dollars to your income.**
6. Discover the five types of prospective students.
7. Overcome objections before they arise.
8. The steps to receive referrals for your certification classes.
9. How to justify the price of your class in less than 60 seconds.
10. When and how to use testimonials.
12. A list of dozens of celebrities that have used hypnosis.
13. Understanding and embracing 4 Mat. Without it, your class will fail.
14. How to turn self-hypnosis classes into a gold mine for your certification class.
15. The types of homework that will ensure your student's success.
16. Discover the good and the bad of conducting classes over a longer time period.
17. Knowing and then mastering the three requirements for a successful class.
18. How to implement techniques that will keep your students excited throughout the class.
19. Attracting students who may be skeptical.
20. Ensure that your first demonstration will **always** work perfectly.
21. Knowing how to address the issue of past life regression.
22. Avoiding the mistakes that are made 15 minutes before the start of the class.

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23. Handling a disruptive student in a diplomatic way.
24. How to select your speaking style that is perfect for you.
25. When it is a good idea to dress casual.
26. Having students find mistakes made by other hypnotists.
27. How to examine the future of the hypnosis profession.
28. Extra techniques for weight loss.
29. Written authorization to use Will Horton's Sports Enhancement DVD in your classes. **\$200.00 value.**
30. Being able to totally recoup your investment on your very first class.

NLP Super Bonus

The NGH Train the Trainer Program is designed to train professionals to teach a complete course in basic and advanced hypnotherapy and self-hypnosis.

In this course, the *"performance method"* is taught — gaining hands-on experience by *"doing"* and interacting with other participants. You will be trained lesson-by-lesson to teach the entire program. There will be discussions, demonstrations, case studies, role-play activities, simulations, and application exercises. Participants bring their immediate concerns and goals to each session.

The 5-day course includes personalized instruction, homework assignments, the latest research, and extensive practice. After training, graduates will be ready to teach a Comprehensive Course in Hypnosis and Self-hypnosis for NGH Certification ... and will become NGH Certified Instructors.

To thoroughly prepare you for this important advance in your career, you will learn:

- ◆ How to communicate the knowledge gained in the Hypnotherapy Course.
- ◆ How to create a climate for learning that makes even the most obstinate student eager to learn.
- ◆ How to set objectives for training students.
- ◆ 11 ways to motivate adults using recognition, encouragement, and approval.

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- ◆ How to teach and evaluate the performance and comprehension of students regarding suggestibility testing.
- ◆ How to perform and analyze the use of authoritative and permissive induction techniques.
- ◆ How to teach and judge student performance using the six depth stages of hypnosis.
- ◆ How to evaluate components for teaching self-hypnosis, including application of the six criteria for formulating action suggestions.
- ◆ How to diagnose learning needs by asking the right questions.
- ◆ How to identify student's suggestibility level by learning to measure a person's potential to carry out beneficial suggestions.
- ◆ 12 factors that affect the success or failure of your training.
- ◆ The nuances of becoming an effective Hypnosis Instructor.
- ◆ Specific techniques to motivate students towards achieving goals, including use of new reinforcement methods.
- ◆ The specifics of group seminar instruction: scheduling hotel reservations, confirmations, hotel costs, brochure schedules, profitability, etc.
- ◆ The dynamics of Corporate Seminars.
- ◆ How to advertise, where to advertise, when to advertise ... so that you get results!
- ◆ Direct mail techniques that work.
- ◆ And much more ...

Dr. Will Horton is the world's leading NLP trainer who now is bringing that cutting edge knowledge to teaching Hypnosis Trainers. The only class that uses NLP and Hypnosis to teach NLP and Hypnosis. If you don't take this class, you will be left behind.

Train the Trainer

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NATIONAL GUILD OF HYPNOTISTS' CONTINUING EDUCATION

PROFESSIONAL DEVELOPMENT DIVISION

Life Career Hypnosis Program

You Should Attend Because:

- # You are a professional.
- # By having the knowledge and experience that you will gain, you will be able to assist others who want to learn hypnosis.
- # It is gratifying to help others to better themselves.

The Prestige:

- # Being a C.I. (Certified Instructor) confirms that you are knowledgeable in the field of hypnotism.
- # The NGH (National Guild of Hypnotists) is the largest organization of its kind — You will be associated with the best and the strongest.

The Credibility:

- # Your capability to be believed increases by being a Certified Instructor.
- # A person is considered to be more reliable when they possess more education.

Financial Benefits:

- # In **one** class, you can recoup more than your investment in this class.
- # You can make more money in **one class** than you can conducting private sessions for **six weeks!**
- # If you like to travel, you can expand your practice by teaching the NGH Class as you visit different cities.

YOU WILL RECEIVE:

Trainer Certificate: All attendees will receive a special Certified Instructor Trainer Certificate from the National Guild of Hypnotists, Inc.

CEUs: All attendees are eligible to receive a CEU certificate for attendance from the NGH, which earns you 50 hours towards re-certification.

Tax Deductible Tuition: Treasury Regulation 1.1625 permits an income tax deduction for educational expenses — including registration fees, tuition, travel, meals, lodging — for courses taken to improve or maintain skills required in employment or business.

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Tuition: US\$ 2,295

Early Bird Discounts: US\$ 1,995

**(2 months before class starts,
ie on or before 22nd July, 2015)**

Pre-requisites: 1) *In order to take this course, you must be certified through the National Guild of Hypnotists for at least one year.*

2) *You must also call the instructor for an interview.*

Deposit & Cancellation Policy: A deposit of \$1,000 must accompany each application with balance due before class starts. If a confirmed registration is cancelled, all fees except a \$50 registration fee are refundable.

Accommodations: The course fee does not include meals or overnight accommodations.



REGISTRATION FORM

Please register me for the 5-day Train the Trainer Program with

Will Horton

September 22-26, 2015 10:00 am to 5:00 pm

Hong Kong

Venue:

Life Enrich Training & Consulting Centre

1001, 10/F., Cheuk Nang Centre, 9 Hillwood Road, Tsim Sha Tsui, Kowloon, Hong Kong (MTR Jordan Station, Exit D)

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Payment: Check MO Visa MasterCard American Express Discover

Account #: _____ Exp: _____

Signature: _____

Date: _____

*For more information and interview, contact: (941) 408-8551 or email nfnlp@nfnlp.com

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